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From Taylorism to Fordism : A Rational Madness by Bernard ...
From Taylorism to Fordism : a rational madness / by Bernard Doray ; translated by David Macey ; foreword by Maurice Godelier. Uniform Title: Taylorisme, une folie rationnelle?. English Author: Doray, Bernard Other Authors: Macey, David, 1949-. Godelier, Maurice. Published: London : Free Association Books, 1988. Physical Description [7], 230 p. ; 23cm. Subjects

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Rationalism, Irrationalism and taylorism: Science as ...
Taylorism was advocated by Frederick Winslow Taylor. "He considered it to be management's duty to identify ways in which costs could be accounted for precisely, so that efficiency could be improved." Fordism "is the application of Henry ford's faith in mass production run by autocratic management.

The concepts of Taylorism and Fordism - UKEssays.com
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Fordism is the basis of modern economic and social systems in industrialized, standardized mass production and mass consumption.The concept is named for Henry Ford.It is used in social, economic, and management theory about production, working conditions, consumption, and related phenomena, especially regarding the 20th century. It describes an ideology of advanced capitalism centered around ...

Fordism - Wikipedia
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Fordisme - Wikipedia Bahasa Melayu, ensiklopedia bebas
Fordism is closely related to Taylorism, which is the process of reducing waste by looking for inefficient worker activity and improving workshop organization based upon scientific studies of human efficiency and incentive systems, as developed by American engineer Frederick Winslow Taylor. "Post Fordism" is a Marxist term for what comes after Fordism.

Fordism - encyclopedia article - Citizendium
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