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Management Information Systems (MIS) has fast emerged as a multi-disciplinary area having strategic interfaces to achieve organizational objectives. This comprehensive book discusses the underlying principles of business and development organizations, identifies their core areas and prescribes approaches to develop MIS. Divided into five parts, Part I Understanding Organizations for MIS deals with organizational issues and focuses on the rationale behind creating organizations, especially business and development organizations, to understand their distinguishing features. Part II Systems Approach to Organizations covers conceptualization, identification, design and development of Information System (IS) for the organization in order to have better systems in place to support organizational goals. Part

III Understanding MIS discusses the relevance of MIS in organizations and the forms it can take to meet the strategic needs of the respective organizations. Part IV Understanding Information Technologies describes possible approaches to plan, identify and deploy ICT in the acquiring organizations and provides insight into the barriers that creep in during identification and deployment of IS and ICT keeping in view the organizational objectives. Part V Planning and Implementation of MIS concludes with a discussion on preparation of MIS plan and issues related to its implementation. The book is intended for the postgraduate students of management specializing in rural management and IT. Key Features

- Describes life cycle approach and systems approach to organizations.
- Contains a large number of case studies.
- Provides real-life examples to put the concepts in the right perspective.

This work offers a state-of-the-art survey of information systems research on electronic customer relationship management (eCRM). It provides important new frameworks derived from current cases and applications in this emerging field. Each chapter takes a collaborative approach to eCRM that goes beyond the analytical and operational perspectives most often taken by researchers in the field. Chapters also stress integration with other enterprise information systems. The book is organized in four parts: Part I presents an overview of the role of CRM and eCRM in marketing and supply chain management; Part II focuses on the organizational success factors behind eCRM implementation; Part III presents cases of eCRM performance enhancement; and Part IV addresses eCRM issues in business-to-consumer commerce.

As the world grows increasingly interconnected, data communications has become a critical aspect of business operations. Wireless and mobile technology allows us to seamlessly transition from work to play and back again, and the Internet of things has brought our appliances, vehicles, and homes into the network; as life increasingly takes place online, businesses recognize the opportunity for a competitive advantage. Today's networking professionals have become central to nearly every aspect of business, and this book provides the essential foundation needed to build and manage the scalable, mobile, secure networks these businesses require. Although the technologies evolve rapidly, the underlying concepts are more constant. This book combines the foundational concepts with practical exercises to provide a well-grounded approach to networking in business today. Key management and technical issues are highlighted and discussed in the context of real-world applications, and hands-on exercises reinforce critical concepts while providing insight into day-to-day operations. Detailed technical descriptions reveal the tradeoffs not presented in product summaries, building the analytical capacity needed to understand, evaluate, and compare current and future technologies.

This text uses cases to explain Management Information Systems concepts within an industry perspective. The cases are direct, real and written in the late '90's. Each chapter contains specific sections to thoroughly present and explain the relevant information systems and business concepts. Built upon extensive information technology sections, this text includes contextual elements such as actual financial information and analysis, the importance of data and the impact of technology on the manufacturing, marketing and distribution processes. An appropriate text for Management Information Systems.

This book is the result of the 11th International Conference on Information Systems Development -Methods and Tools, Theory and Practice, held in Riga, Latvia, September 12-14, 2002. The purpose of this conference was to address issues facing academia and industry when specifying, developing, managing, reengineering and improving information systems. Recently many new concepts and approaches have emerged in the Information Systems Development (ISD) field. Various theories, methodologies, methods and tools available to system developers also created new problems, such as choosing the most effective approach for a specific task, or solving problems of advanced technology integration into information systems. This conference provides a meeting place for ISD researchers and practitioners from Eastern and Western Europe as well as from other parts of the world. Main objectives of this conference are to share scientific knowledge and interests and to establish strong professional ties among the participants. The 11th International Conference on Information Systems Development (ISD'02) continues the tradition started with the first Polish-Scandinavian Seminar on Current Trends in Information Systems Development Methodologies, held in Gdansk, Poland in 1988. Through the years this Seminar has evolved into the International Conference on Information Systems Development. ISD'02 is the first ISD conference held in Eastern Europe, namely, in Latvia, one of the three Baltic countries.

This volume is the latest addition to the Cases on Information Technology Series, a series which provides a collection of case studies focusing on IT implementation in organizations. The cases included in Cases on Information Technology: Lessons Learned, Volume 7 cover a variety of IT initiatives, including enterprise systems, wireless technologies, rebuilding operating systems after destruction, and implementation within non-profit organizations. Each case includes integral information regarding organizations working with IT, including key individuals involved, intelligent steps taken or perhaps overlooked, and the final project outcomes. This volume is useful to IT managers and researchers, as it describes various scenarios of IT implementation and also unfortunate downfalls. Using the real-life situations as facilitators for classroom discussion, professors and students will benefit as well from this collection of cases.

This book is about the past and future of research on the effectiveness of learning networks (also known as "e-learning" or "online learning" or "Web-based learning"). Learning networks are groups of people using computer technology, communicating and collaborating online to build knowledge together. Over the past decade there has been an explosion not only of online courses, but also of studies on them. In Learning Together Online: Research on Asynchronous Learning Networks, leading researchers in the field use an integrated theoretical framework, which they call "Online Interaction Learning Theory," to organize what past research shows and where future research is going. It models the variables and processes that are important in determining the relative effectiveness of online learners working to reach a deeper level of understanding by interacting with each other and with the texts under investigation. Now that there have been hundreds of studies and thousands of courses offered online, what does the empirical evidence show? This book addresses the question directly by presenting what is known from research results about how to design and teach courses effectively online, ranging from the organizational context and characteristics of students to learning theories and research design methods. It also provides a research agenda for the next decade. Learning Together Online: Research on Asynchronous Learning Networks is both a textbook for graduate students and a professional reference for faculty teaching online, researchers conducting studies, and graduate students taking courses about learning technologies who need to know the state of the art of research in the area of online learning.

Post opens every chapter with a business problem and uses the chapter to explain the processes and technology that can solve the problem. This greater emphasis on problem-solving enables the instructor

to quickly show *why* this material matters.

This work offers a state-of-the-art survey of information systems research on electronic customer relationship management (eCRM). It provides important new frameworks derived from current cases and applications in this emerging field. Each chapter takes a collaborative approach to eCRM that goes beyond the analytical and operational perspectives most often taken by researchers in the field. Chapters also stress integration with other enterprise information systems. The book is organized in four parts: Part I presents an overview of the role of CRM and eCRM in marketing and supply chain management; Part II focuses on the organizational success factors behind eCRM implementation; Part III presents cases of eCRM performance enhancement; and Part IV addresses eCRM issues in business-to-consumer commerce.

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